



# EquipmentDealers

## A S S O C I A T I O N

Thank you for considering membership with the Equipment Dealers Association (EDA)! Founded in 1900, EDA represents retail equipment dealers throughout the United States and Canada. We have served equipment dealers for more than 120 years and we are **committed to building the best business environment for equipment dealers**. This commitment is at the heart of everything we do.

We represent equipment dealers at the national level, focusing on government relations, manufacturer relations and regulatory compliance. We offer a variety of valuable benefits, including:

### **Government Relations**

EDA is the national advocate for equipment dealers in D.C. and Ottawa. We lobby to create a positive regulatory environment for dealers. We also host an annual Fly-In where we invite dealers to D.C. to meet with their legislators.

### **Surveys & Data**

EDA regularly collects and disseminates important industry data including

- Annual Dealer-Manufacturer Relations Report
- Bi-Annual Compensation & Benefits Report
- Quarterly Industry Trends Report
- Ad hoc surveys as needed or requested

### **Equipment Dealers Foundation**

EDA's foundation focuses on Workforce Development and Disaster Relief. It works to promote careers in our industry and offers scholarships each year to well qualified employees who wish to further their training and/or education. It raises money for these efforts and to assist dealership employees who are displaced or otherwise impacted by natural disasters.

### **Manufacturer Relations**

EDA leadership meets regularly with manufacturers to discuss the manufacturer-dealer relationship and facilitate solutions to dealer concerns. We also review new and/or updated dealer agreements and work collaboratively with manufacturers to secure the most favorable terms for dealers.

### **FREE Legal Hotline**

Our in-house counsel can assist you with questions related to employment and HR, dealer-manufacturer relations, estate planning, compliance and more. Just one call pays for your annual dues!

### **FREE Webinars and more!**

We regularly produce webinars that cover topics that are important to your business: legislative issues, regulatory compliance, HR, industry news, operational best practices and more!

We also develop and maintain relationships with industry partners that mean reduced costs for your business!

### **Special rates & discounts**

EDA endorses Federated Insurance and several companies that offer discounted services for members, including PartnerShip, Elavon, OPOC.us, ARI, Business AdvantEdge and LegalShield/IDShield. More on that at [www.equipmentdealer.org/endorsed-providers](http://www.equipmentdealer.org/endorsed-providers).